

## Personal College Recruitment Highlight Video Instructions

### Video Preparation

In order to keep the price of the highlight video reasonable and in order for the video to include all the plays you want to have, it will be your responsibility to provide a log sheet of the plays that are to be included. Use the log sheet on the last page of these instructions to make the play log. Please note that choosing plays can be very time-consuming.

**DETAILED INFORMATION** is needed for the correct plays to be edited into the video.

*Please use the Game Play Log Sheet that is included with this file.*

### Example log:

Player's Name: Jason Johnson      Jersey Number: 32  
Opponent: Chaminade-Julienne  
Position: Offense- Tailback Defense: LB Special Teams: Kicker

Quarter	Yard Line	Down	Description
2	A35	2	O – 25 yd pass reception
2	CJ40	1	O – Pancake block on LB on option right
3	A40	KO	KO – Kick-off through the end zone
3	CJ32	2	O – 32 yard Td run
4	A22	3	D – Sack CJ QB
4	A30	4	D – next play, blocked FG

- Please note that when listing the yard line, it is described as either ***your yard line*** or the ***opponents yard line*** (A35, CJ40, CJ32 above).
- If the athlete plays both offense and defense (or special teams), please be sure to add an “O” or “D” to describe the play as being on offense or defense and special teams play (KO, KR, P, PR, EP, FG).
- Be sure to note if your position changes during the game (example: Left guard and Right guard). **It is most important that details about the play are included in the “Description” portion of the Game Play Log Sheet.** This insures that the correct play is included and eliminates the need to go back and re-edit the video.

When choosing plays, you can include those plays where you are not the main focus or that are not over-all positive plays. ***Colleges are interested in seeing athleticism***; how well a runner can block as much as how well he can run. Likewise, a lineman can be making a great block on his side of the line even though the QB is getting sacked from the other side, or a lineman could be making a great block but the receiver drops the ball.

## Highlight Video Format

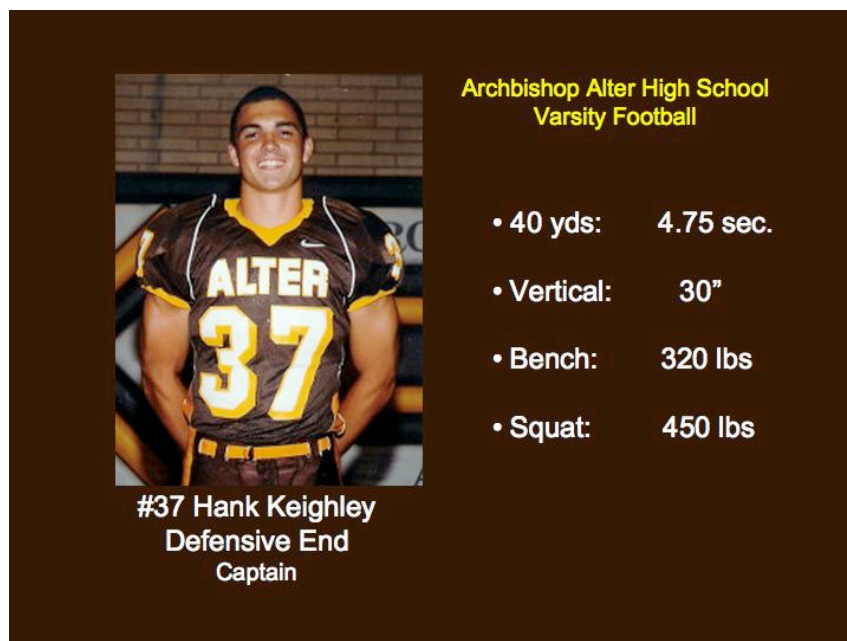
Typical highlight videos have these 4 main parts and each are explained below. Use the Personal Information page to provide the information desired to be included:

1. Intro/Stat pages
2. Highlight clips
3. Full-length game footage
4. Contact information

### 1. Intro/Stat pages

These are graphic pages that textually highlight the accomplishments of the player. The pages are typically set up using a photo of the player in his jersey (from team photo day) on one side of the page with statistical information on the other side. Information that is usually listed will include some or all of the following: Position(s) played, Height/Weight, 40-yd speed, Bench/Squat maximum weights lifted, Game statistics like Rushing yards, Passing %, Receiving, Tackles, Sacks, Interceptions, Fumble recoveries, etc. , Season awards (All-GCL, All-Ohio etc.), Team awards (2007 Team Captain, Most improved junior, Excalibur), Letters awarded including those in other sports, Other sports played, Academic achievements (Grade point average/ACT/SAT scores), Community involvement (Hospital volunteer), anything that is positive about the athlete. Please fill out/refer to the Personal Information Sheet at the end of this file.

A typical Intro/Stat page looks like this:



The image shows a sample Intro/Stat page for a football player. On the left is a photo of a player in a brown and yellow jersey with "ALTER 37" on it. To the right of the photo is a list of statistics. Below the photo is the player's name, position, and role. The background is dark brown.

**Archbishop Alter High School  
Varsity Football**

- 40 yds: 4.75 sec.
- Vertical: 30"
- Bench: 320 lbs
- Squat: 450 lbs

**#37 Hank Keighley**  
Defensive End  
Captain

## Highlight Video Format continued:

### 2. Highlight clips

These are the plays from the log sheet(s) provided above. The plays can be arranged in any order you desire and do not necessarily have to be in the chronological order of the season(s) schedule. In order to give the video a logical structure, it is recommended that the highlights from each game be included together in sections, as opposed to putting a flurry of great plays together from throughout the whole season. This means that it is best if all the plays from the Fairmont game will be seen in one section, all the plays from Bellbrook in another, CJ in another, etc..

The final order that these sections appear within the video is up to you. Some videos have been made in the chronological order that the games were played, while other videos have been made where the most formidable opponents or the best games are seen first.

An opponent ID page will introduce each new section of the video and opponent information normally will be superimposed over the beginning of the first play. If the game is a league game or is a playoff game, this information can/will also be included. If you change positions, this can/will also be noted before the play.

An example opponent ID page:



### **Highlight Video Format continued:**

If more than one season is to be included in the video, it is best to split the video into sections such as “Sophomore Year Highlights”, “Junior Year Highlights” and “Senior Year Highlights”. If the player plays both offense and defense, these too, should have their own separate sections. Special teams footage can be edited in a variety of ways.

It is the responsibility of the client player/family to provide to TSP game videos to be edited for your highlight video. The game videos can be provided on DVD, VHS, Hi-8 and mini-DV formats. TSP has all the original game video for Alter football games through the 2007 season, so no tapes or disks need to be submitted to edit if you are an Alter football player.

Colleges do not typically listen to the audio on highlight videos, so any music or play-by-play should not be a factor in the production of the video. TSP will normally remove all audio from highlight videos produced.

### **3. Full-length Game footage:**

In addition to highlights from the entire high school season/career, colleges also want/need to see how the player performs during an entire game. If you are an offensive player, only the offensive plays are edited into the video; if only a defensive player, only the defensive plays are included. If the player is on special teams, those plays will be edited in as played. Your coach can help you decide which full-game footage will be the best for you to include on your video.

### **4. Contact Information:**

The last part of the video includes at least 2 graphic pages consistently formatted like the pages at the beginning of your video. The first page includes information on how to contact the head coach. The second page includes information on how to contact the player or parent of the player. Additional pages can be added with contact information if you are working with a recruitment service. The contact information should include Name, Address, Phone number, fax, *and email addresses*.

### **Delivery of final production:**

A preliminary DVD copy of the video produced as detailed with the log sheet provided and in the order you specify, will be provided for you to review. If you decide to make changes, a second preliminary DVD copy will be provided at no charge. Any additional revisions will be charged as described below under “Pricing”. Copies will be provided by TSP once final approval of the preliminary video is given. Additional copies will be available upon request.

Depending on the pricing option that is chosen, it is understood that TSP holds all rights for duplication services. All copies made by TSP will be duplicated from the TSP digital master, which means the highest quality copies will be provided.

Total length of the personal highlights should probably not exceed 20 minutes before the full-game footage section of the video. Choose the plays that are the best of the best.

## Pricing:

### Pricing Option 1:

- Edited video as detailed in provided log sheet,
  - Up to 7 Intro/Stat pages
  - Up to 50 total highlight plays
  - 2 Contact Information pages
  - Full game footage (as described above)
  - 1 FREE revision (as listed above)
  - 10 DVD copies
  - 1 archival DVD.
- Tom Suttman makes all DVD copies.**
- \$350.00
  - Additional revisions (after 1 FREE revision) are negotiable.  
(Extensive revisions will be negotiated at the time of request)
    - \$75.00 each revision
  - Additional Intro/Stat/Contact pages
    - \$10 each
  - Price per highlight play over 50 provided above
    - \$5 each
  - Price per DVD copy over 10 DVD copies provided
    - \$10 each

### Pricing Option 2:

- Edited video as detailed in provided log sheet
  - Up to 7 Intro/Stat pages
  - Up to 50 total highlight plays
  - 2 Contact Info pages
  - Full game footage (as described above)
  - 1 revision (as listed above),
  - **1 DVD MASTER** copy
- Client is responsible for making ALL copies.**
- \$500.00
  - Additional revisions (after 1 FREE revision) are negotiable.  
(Extensive revisions will be negotiated at the time of request)
    - \$50.00 each version
  - Additional Intro/Stat/Contact pages
    - \$10 each
  - Price per highlight play over 50 provided
    - \$10 each
  - **No duplication services provided**



## PERSONAL INFORMATION SHEET

Name: \_\_\_\_\_ Jersey # \_\_\_\_\_ School: \_\_\_\_\_  
Position: O \_\_\_\_\_ D \_\_\_\_\_ Other: \_\_\_\_\_

Height/Weight: \_\_\_\_\_ / \_\_\_\_\_  
40-yd speed: \_\_\_\_\_  
Bench: \_\_\_\_\_ Squat: \_\_\_\_\_ Other: \_\_\_\_\_

### Personal Statistics:

Season \_\_\_\_\_

# Rushes \_\_\_\_\_ Yards Rushing: \_\_\_\_\_ Avg.: \_\_\_\_\_ Rushing TDs \_\_\_\_\_

Pass Attempts: \_\_\_\_\_ Pass Completed: \_\_\_\_\_ Avg.: \_\_\_\_\_ Pass %: \_\_\_\_\_

Receptions: \_\_\_\_\_ Rec. Yards: \_\_\_\_\_ Avg.: \_\_\_\_\_

Initial Hits: \_\_\_\_\_ Assist Hits: \_\_\_\_\_ Sacks: \_\_\_\_\_ TFL: \_\_\_\_\_ Total Tackles: \_\_\_\_\_

INTs: \_\_\_\_\_ Return Yards: \_\_\_\_\_ INT TDs: \_\_\_\_\_ Fumble Recoveries: \_\_\_\_\_ Fum. TDs: \_\_\_\_\_

Awards: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Letters Won: \_\_\_\_\_ /yr \_\_\_\_\_ /yr  
\_\_\_\_\_ /yr \_\_\_\_\_ /yr

Academics: ACT: \_\_\_\_\_ SAT: \_\_\_\_\_

### Community/Other:

\_\_\_\_\_  
\_\_\_\_\_

Home Address: \_\_\_\_\_

Email: \_\_\_\_\_

Cell: \_\_\_\_\_ Home Phone \_\_\_\_\_ FAX \_\_\_\_\_